RootsTech —
digital**readingroom**.org
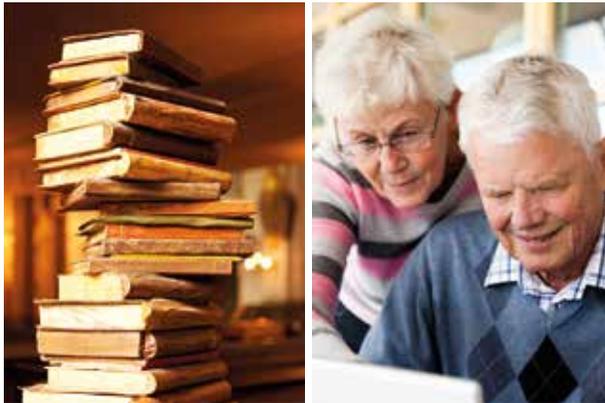### FROM ORIGINAL TO DIGITAL

INTRODUCTION

Digital**ReadingRoom**.org is a full service provider; from digitizing originals to making them available online, our services cover every step of the way. With years of experience in digitizing documents and artworks, we have extended our services to provide an online platform that allows for easy viewing, in a data secured environment and offering a high quality user experience for viewing and researching large and high resolution images. The website can handle numerous concurrent users without losing speed, making the overall experience smooth and responsive, even at low user bandwidth.

1. DIGITIZATION

– many years of experience in digitizing
– accustomed to handling and preparing documents and works of art for digitization
– accustomed to handling high volumes
– accustomed to handling documents in various conditions and of various sizes
– ability to provide on and off site digitization
– all in a cost efficient manner

With many years of experience in the field of digitizing and handling sensitive, high profile documents and works of art,

Digital**ReadingRoom**.org is one of Europe's biggest suppliers of digital images to archives and museums. With volumes of over 18,000,000 images produced in 2013 and over 22,000,000 images in 2014, we are accustomed to handling large volumes of different types of documents and works of art.

Our knowledgeable and experienced operators offer on and off site digitization according to the unique needs and requirements of each of our clients, always keeping proper document handling techniques and cost efficiency in mind.

2. IMAGE REDACTION

– automated recognition of sensitive information
– cover-up functionality for sections of documents containing sensitive information
– making sensitive information available at predetermined times

For archive documents containing sensitive information that must be concealed before publishing, we offer an automated redaction service where, in predetermined areas, content can be detected and masked. This redaction service is specifically designed for pre-printed forms where part of the content has a later publishing date than the rest of the document.

Our tool permits that only the part of the document that falls outside the cut-off date be published, thereby protecting the sensitive information at all times, in accordance with data protection acts. The tool also allows this information to be made available at a predetermined time in the future.

3. IMAGE VIEWING SERVICES AT DIGITAL**READINGROOM**.ORG

– online platform with easy user interface for desktop and mobile devices
– zoom function with extremely high density and image quality
– fast access
– user administrative control to assign specific viewing rights to individuals or groups

With the change from micro film to digital and improvements in the quality of digital sensors, we have seen the needs of our clients evolve. Digitizing an image is no longer the ultimate goal; rather it has now become essential to easily access high resolution images, either online or in a local network, with no delays in loading time, with multiple concurrent users, even on devices with limited bandwidth such as mobile phones and tablets.
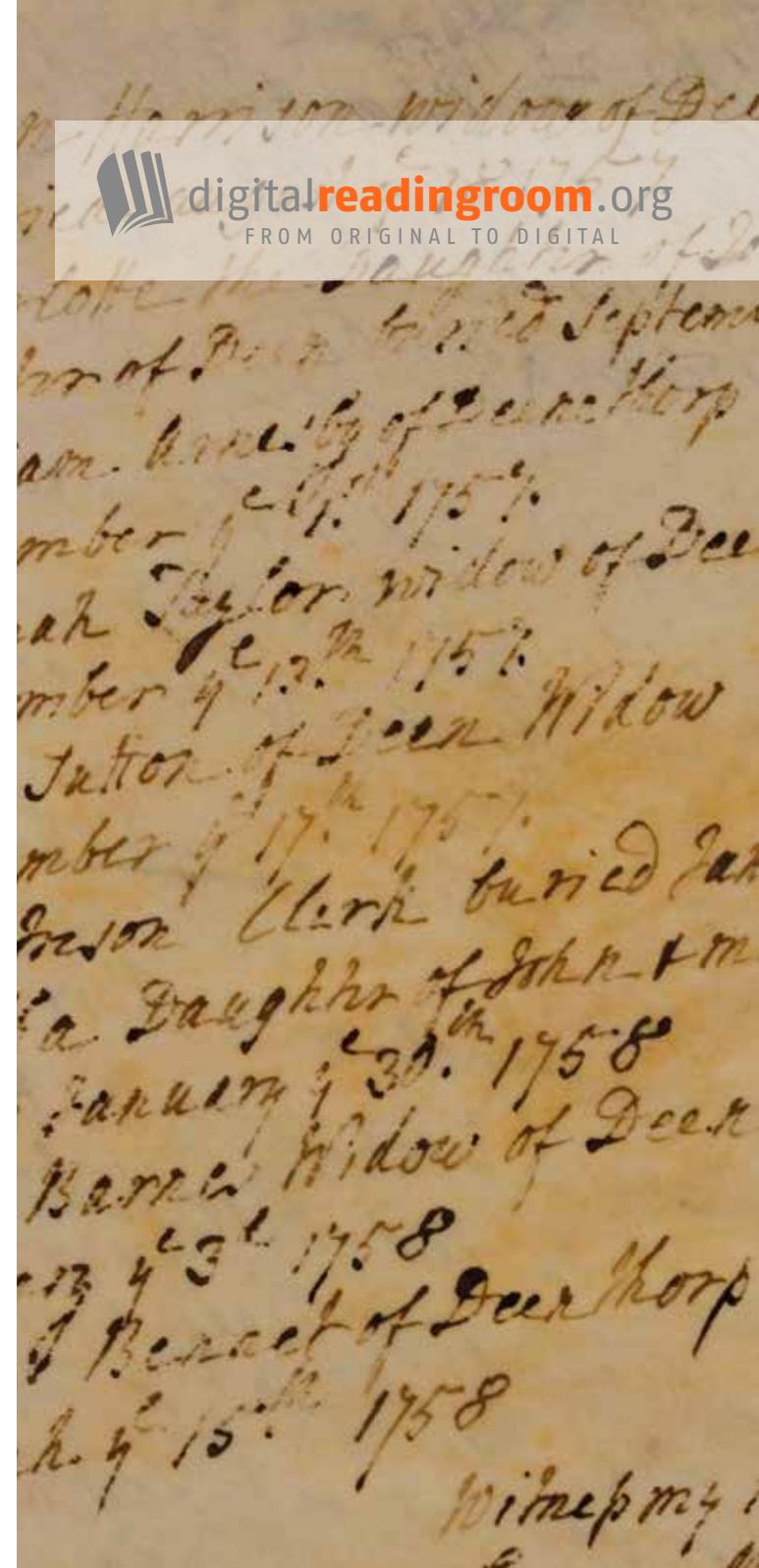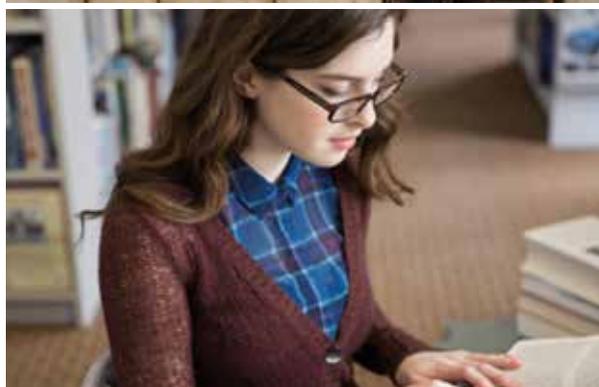
DigitalReadingRoom.org is designed to meet all these new demands in an efficient and user-friendly environment, for both the user and the administrator of the data.

4. REVENUE-GENERATING AND USER SERVICES

– revenue generating possibilities through subscription, one time use and online print services
– personalized document collections by user
– view, download, save, print functions w/ paying options
– access and viewing protection by document owner

With DigitalReadingRoom.org we are able to cut personnel costs and generate additional revenue for archives or museums by displaying their artifacts online thereby reaching a larger and broader group of customers and researchers. In this way, revenue can be generated through subscription or one time use fees, or through paying options for document viewing, downloading, saving and printing functions.

DigitalReadingRoom.org also allows users to create personalized document collections from various sources. The owner of the documents can decide who is authorized to access what documents as well as controlling users' interaction with the documents ranging from assigning view only functions to allowing documents to be downloaded and printed.

digitalreadingroom.org
FROM ORIGINAL TO DIGITAL

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